

Privacy Policy

Privacy Policy for The Opaque Elephant

Last updated: 3 August 2026

1. Introduction

The Opaque Elephant is committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains what information is collected, why it is collected, how it is used, and your rights under UK data protection law.

By using this website or contacting The Opaque Elephant, you agree to the collection and use of information in accordance with this policy.

2. Who We Are

The Opaque Elephant is a sole trader providing creative workshops, events, educational resources and related services.

If you have any questions about this Privacy Policy or how your data is handled, you can contact:

Email: theopaqueelephant@outlook.com

3. Information Collected

Only information necessary to respond to enquiries and manage bookings is collected.

This may include:

- Your name
- Email address
- Any information you choose to include in your enquiry
- Booking information provided through third-party booking platforms

No special category personal data is intentionally collected unless you choose to provide it.

4. How Your Information Is Collected

Information may be collected when you:

- Complete the contact form on this website
- Email The Opaque Elephant directly
- Book an event through Eventbrite
- Make a purchase through Ko-fi or Stripe
- Subscribe to the newsletter
- Contact The Opaque Elephant through Facebook Messenger, Facebook or Instagram

Each third-party platform processes information according to its own Privacy Policy.

5. How Your Information Is Used

Your information is used only where necessary to:

- Respond to enquiries
- Manage workshop and event bookings
- Process payments where applicable
- Send newsletters to subscribers who have chosen to receive them
- Communicate important information about bookings or services
- Meet legal or accounting obligations

Personal information is not sold or shared for marketing purposes.

6. Legal Basis for Processing

Personal information is processed under one or more of the following lawful bases:

- Your consent
- Performance of a contract (such as managing a booking)
- Compliance with legal obligations
- Legitimate interests in operating and improving the business

7. Third-Party Services

The Opaque Elephant uses trusted third-party providers including:

- Eventbrite
- Ko-fi
- Stripe
- Facebook
- Instagram

These providers have their own privacy policies and may process your information independently.

8. Newsletter

If you subscribe to the newsletter, your email address will be used only to send updates, workshop information and related news from The Opaque Elephant.

You can unsubscribe at any time using the unsubscribe link included in every email.

9. Data Retention

Personal information is kept only for as long as necessary to:

- Respond to enquiries
- Fulfil bookings
- Meet legal, tax and accounting requirements

Information that is no longer required is securely deleted.

10. Data Security

Reasonable measures are taken to protect personal information against unauthorised access, loss or misuse.

While every effort is made to keep information secure, no method of electronic transmission or storage can be guaranteed to be completely secure.

11. Your Rights

Under UK data protection law, you have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your information where appropriate
- Object to certain types of processing
- Request restriction of processing
- Withdraw consent where processing is based on consent
- Lodge a complaint with the Information Commissioner's Office (ICO)

12. Cookies

This website may use cookies that are necessary for the website to function, along with optional analytics or third-party cookies where applicable.

You can control cookies through your browser settings.

13. Changes to This Policy

This Privacy Policy may be updated from time to time.

The latest version will always be available on this website, together with the date it was last updated.